

Call for Papers

« DIGITAL R-EVOLUTIONS ? »



FESTIVAL DE
CÉOPOLITIQUE
Les mondes en devenir

12th edition

Grenoble
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Forty years after information and communication technologies (ICTs) emerged, the world is only now beginning to understand the true significance and impact of changes caused at all levels of society.

The global digital revolution has become the new «territory» to conquer. The world of tomorrow is likely to be dominated by the issues of power and influence around the control and management of global digital networks. By its virtual and global nature, digital networks are free from geographical constraints and change traditional international rivalries by giving companies and civil societies the power to influence the future. A power that governments cannot ignore and may decide to control.

At the economic level, the emergence of ICTs has led to a transformation in all areas of business with an acceleration of trade and a «virtual» rapprochement between producers and consumers. The impact of ICT's on business practices and working conditions has also been rapid and has pushed governments to define a regulatory framework as a matter of urgency.

At the individual level, information technologies seem to generate clusters of contradictions: social networks create individualism and exclusion; the sphere of information sometimes strengthens democracy but can also spread misinformation.

Digital technologies, and their exaggerated power of transformation and improvement, open even greater opportunities for the future: The Internet of Things, artificial intelligence, robotics, etc. – raising many technical, ethical and political considerations.

Freed or controlled, subjected or chosen, omnipresent or confined to certain areas of human support or substituting for it, information technologies are a major stake for all areas of society, states, companies, and citizens.

**In the present as in the future,
the Festival of Geopolitics will try to identify the major trends and
elements around this digital universe that surrounds us.**

SUBTOPICS

(non-exhaustive)

TO ANSWER THIS QUESTION, GRENOBLE ECOLE DE MANAGEMENT IS SEEKING CONTRIBUTION ON THE FOLLOWING TOPICS:

1. Information / misinformation

- Propaganda
- Control of information
- Disinformation and intoxication (Fake-news)
- Permanent bench-marking and image risks
- Virality as a challenge
- Participatory science

2. Digital and Power

- International organizations and network governance
- The digital dimensions of development.
- Alliances, coalitions and international agreements
- GAFAM and BATX
- Illegal non-state actors and digital (cybercrime)
- Mobilizations and digital challenges (Arab springs, yellow vest protesters...)
- Cyberwarfare and military and strategic transformation.
- Spying
- The race for technological leadership in the digital field
- The war of standards

3. Politics

- E-democracy, e-dictatorship, e-administration, e-diplomacy and Twitter-diplomacy.
- Can we govern the Internet?
- The challenge of sovereignty.
- The Internet: extension of society or alternative to society?
- The political and scientific legitimacy in question
- Whistleblowers, influencers, hackers....
- The darknet (counter-power?)
- The press and digital

4. Technologies, networks: the physical world of digital technology

- Geopolitics of IT infrastructures
- Digital and environment
- Digital and the territorial ecosystem
- Evolving hardware
- IT: a technical fragility?
- Space and cyberspace: the race for communication satellites.
- Geography and digital economy: the world as a data set

5. Digital economies

- Information: an economic resource
- Transformations of the economy: organizations, jobs, qualifications
- An overvalued economy?
- Artificial Intelligence and its developments
- The challenges of Big Data and 5G
- Digital and the «market»: acceleration, transparency, asymmetries
- Currency and digital
- Intellectual property and the Internet

6. Social developments

- Which digital companies for tomorrow?
- Non-digital territories and societies: exclusions, alternatives?
- Digital health
- A revolution in education?
- Art and digital
- Inequalities
- Digital identity (privacy, security of personal data, personal marketing, digital death and the right to be forgotten)
- Cohabitation between humans and non-humans?
- The human being: enhanced, assisted, manipulated, subjugated, monitored?
- Digital communitarianism
- Computer networks, diasporas and «international» networks.

7. Digital philosophies

- Utopia of optimization versus libertarian utopia?
- The human algorithmic
- What does Science Fiction say?
- A look back at the idea of a «global village
- A great «entertainment society»?
- Ethics and morality on networks
- Digital as a social injunction
- Digital and culture (impacts on language and identity, virtual worlds, permeability of values to external influences)

« (R)ÉVOLUTIONS NUMÉRIQUES ? »

WITHIN THIS FRAMEWORK, WE CALL FOR PAPERS :

Open to those who work on this theme, whatever their discipline and their approach, and who could offer stimulating reflection to participants and more precisely researchers, heads of public and private institutions, civil servants and NGOs , journalists, private sector executives, artists...

To contribute in different forms: conferences, round tables, workshop, ...

- Duration of a conference or a workshop : 45mns. (+ 15mns. reserved for questions)

- Duration of a round table: 1h15. (+ 15mns. reserved for questions)

THE PUBLIC ATTENDING THE FESTIVAL IS A KNOWLEDGEABLE BUT NON-SPECIALIST AUDIENCE.

Important

- The scientific committee will consider with a greatest of interest any contribution including prospective views.
- Expert speeches and practical sessions can be led by 2 people.
- It is hoped that the round tables will involve experts from different disciplines, including at least one from outside the academic world. The number of round tables that can be scheduled is limited.
- It is possible to apply for other forms: screenings, documentaries, stage productions, simulations, exhibitions... under feasibility conditions studied with the organizers.
- Expert speech applicants may be offered to be included in a round table instead of their proposal, if this serves the coherence of the program according to the Scientific Council. However, they will remain free to decline, without any guarantee that their original proposal will be retained.
- The Scientific Council is likely to put certain proposals on the waiting list; applicants are requested to inform the organizers if they agree or not to be kept on the list once notified of the decision.



Conditions for participation of guest speakers

Closing date for submissions: **July 15th, 2019.**

The Festival will take place **in Grenoble.**

Transportation to and from Grenoble in France and from bordering countries, and **accommodation**, are organized and **paid for** by Grenoble Ecole de Management.

Contributions are **not remunerated.**

Speakers who wish to organize their own travel arrangements will **be refunded after the Festival** against a claim for expenses on the basis of a **2nd class** SNCF ticket for travel within the geographical zones stated above.

Presentations may be **filmed and broadcasted** on www.festivalgeopolitique.com or on our Youtube channel; the speaker must indicate his/her acceptance or refusal in the application form.



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