

GIA Conference 7-9 June 2010

How Leading Companies Enhance Business Performance with Strategic Market Intelligence

Do not miss the [GIA Conference 2010](#), the premium Strategic Market Intelligence event in 2010!

Attendees of the conference will be part of a thought-leading forum that features;

- Case presentations and best practices from leading global companies such as **Cisco Systems, Nokia, Procter & Gamble, Nycomed, Cintas, Orange UK** and **Kemira**
- High profile keynote speakers
- Interactive workshops and roundtables on the current hot topics in Strategic Market Intelligence
- Networking events

The GIA Conference will focus strictly on delivering [world class educational program](#). There will be no exhibition area or vendor/sponsor product presentations.

Who should participate

The GIA Conference 2010 will be the largest gathering of MI executives and professionals organized in Europe in 2010, attracting people responsible for developing and operating corporate Market and Competitive Intelligence programs.

Click [here](#) to see more information on companies presenting at the conference.

Registration

[Pre-conference workshops](#) will be arranged on June 7, and the [actual conference](#) will be held on June 8-9. When signing up for the event, please mention whether you will also participate in the [pre-conference workshops](#).

GIA Events

How Leading Companies Enhance Business Performance with Strategic MI

GIA Conference 2010



[Register Now](#)

For more information, visit the [GIA Conference website](#)

Register for GIA Conference
events@globalintelligence.com

Welcome to Helsinki, Finland

Finland is one of the most popular congress countries in the world. Being a safe, clean and smooth functioning destination located between East and West, the Finnish capital Helsinki makes a charming conference venue that is unique among Northern European cities.

[Take advantage of the 20% Early Bird registration discount by March 31, 2010](#)

We look forward to seeing you in Helsinki in June!

For general inquiries,
please contact
info@globalintelligence.com
or call
+358 424 956 200.

About Global Intelligence Alliance

[Global Intelligence Alliance](#) (GIA) is a strategic market intelligence and advisory group. GIA was formed in 1995 when a team of market intelligence specialists, management consultants, industry analysts and technology experts came together to build a powerful suite of customized solutions ranging from outsourced market monitoring services and software, to strategic analysis and advisory.

Today, we are the preferred partner for organizations seeking to understand, compete and grow in international markets. Our industry expertise and coverage of over 100 countries enables our customers to make better informed decisions worldwide.

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