



White Papers, A new service by Veille Magazine and element



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A Veillemag & element collaboration



Specialization

Veille Magazine, with twenty years of experience in monitoring and economic intelligence, has partnered with element, a consulting firm specializing in crisis management, to offer a new white paper writing and publishing service.



High quality content

Our team of experts is committed to producing high-quality content in both French and English, highlighting your expertise, vision, innovations and goals.



Stand out

Trust in our expertise to stand out and reach your targets. Creating and organizing B-to-B trade fairs enables us to mobilize strategic professional networks.



AREAS OF EXPERTISE

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Strategic monitoring

Monitoring and analysis of strategic information. Anticipation of market developments. Innovations, risks and opportunities. New digital technologies. Cybersecurity

Economic intelligence

Gathering and analysis of information for a better understanding of the competitive environment. Collaborative intelligence. Responsible development.

Public affairs

Monitoring and analysing of political and regulatory decisions impacting organizations. Business ethics. National and international networks.

Sensitive communication

Monitoring and managing of sensitive information to prevent reputation crises. Decision-making in complex environments. Management of uncertainty.

International coverage



To better serve European and French-speaking readers, we offer the option to publish your white papers in both French and English. This approach aims to provide a more accessible and engaging experience for a diverse international audience.



By offering content in both languages, we will enhance the experience for your communities and meet their expectations.



WHITE PAPERS AVAILABLE

Latest white papers



Availability

Five white papers, authored by experts in business intelligence and cyber crisis management, are available for free. www.veilemag.com.



Content

These white papers provide in-depth insights on key topics such as business intelligence, cybersecurity, AI, and the energy transition.



Full communication

Writing white papers

Creation of original content or adaptation of provided texts. Our authors leverage their expertise and networks to showcase your know-how.

Distribution and communication

Continuous online presence on the Veillemag website, distribution via newsletter, and file qualification. Social media integration/

Interviews & Analysis

Meetings with leading experts in the field, partnerships with professional associations or institutes, and dialogues with decision-makers in your organization

Translation

French and English translation services.

Publication options

01

Back Office

Content management, writing, publication, communication, qualified files.

02

SEO

Search engine optimization, social networks.

03

Package

Bundled offers for maximum visibility. Newsletter.

04

Statistics

Tracking and analyzing publication performance.

Upcoming projects



Sponsorship Opportunities

Several projects are in preparation in areas such as cybersecurity, cloud computing, frugal economy, energy transition, and new development and performance models



Exploring key topics

Upcoming white papers on topics such as defense, strategic information research, emerging trends in CSR, market intelligence, etc.

« On demand »

If you'd like to communicate on a specific subject, don't hesitate to reach out!



Our publication calendar

OCTOBER 2024

SEARCH

Optimize your digital and collaborative strategies by creating value through advanced information processing—transforming data into action and informed decisions.

NOVEMBER 2024

FRUGAL ECONOMY

The Path to Sobriety: Lessons from Frugal Economics—How to Achieve More and Better with Less.

FEBRUARY 2025

ARTIFICIAL INTELLIGENCE

Discover how AI is revolutionizing your business: innovations, promises, challenges and perspectives.

APRIL 2025

**MARKET INTELLIGENCE –
COMMUNICATION & INFLUENCE**

Market Monitoring & Decryption.
Navigate to Success: Winning Strategies in Market Intelligence.

Our publication calendar

MAY 2025

**CRISIS / DECIDE IN AN UNCERTAIN
WORLD**

How can you make informed decisions when everything seems uncertain? Explore the strategies of leaders in the face of adversity.

JUNE 2025

DIGITAL TRUST

Digital Trust: a crucial issue in the Era of Cybercrime—Raise awareness, protect, innovate.

SEPTEMBER 2025

**NEW MODELS
OF RESPONSIBLE DEVELOPMENT**

Responsibility and prosperity: new models for development and environmental protection for a more balanced and sustainable world. The keys to acting now.

NOVEMBER 2025

BUSINESS ETHICS

Beyond Profit: How ethics drives business decisions. Internal cohesion, branding, and customer insights.

Rates

Expert	Leader	On demand
1 400 €	1 600 €	Quotation
4 internal pages <hr/> <p>A guaranteed solution to strengthen your presence and brand image</p> <hr/> <p>Downloadable files included</p> <hr/> <p>1 free advertising page provided by the partner</p> <hr/> <p>English version included</p>	6 internal pages <hr/> <p>Premium content to elevate your expertise, amplify your leadership, and expand your influence networks.</p> <hr/> <p>Downloadable files included</p> <hr/> <p>1 free advertising page provided by the partner</p> <hr/> <p>English version included</p>	Tailored support to address the specific needs of your project. <hr/> <p>Downloadable files included</p> <hr/> <p>1 free advertising page provided by the partner</p> <hr/> <p>English version included</p>



Contact us

Discover our exclusive offer

Contact us today to learn more about our exclusive offer and to discuss your monitoring, communication and publishing needs.

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