



Press Release – For immediate release

Launching of the Exclusive Collection of White Papers by Veille Magazine and the consulting firm, *element*, management of uncertainty, crisis and sensitive issues.

Paris, July 27th, 2024 – **Veille Magazine**, an independent publication serving information professionals since 1997, and **element**, a consultancy firm specializing in uncertainty management, crisis management, and sensitive issues, are pleased to announce the launch of their new **White Papers, collection**. This series of publications aims to shed light on current trends, practices, and advancements across various fields, including strategic monitoring, competitive intelligence, decision-making, artificial intelligence, communication and influence, security and digital trust, responsible development, digital governance, and more.

We are also available to discuss your areas of focus. **Each White Paper addresses a crucial topic for the future of these sectors**, providing precise and well-documented analyses, detailed case studies, and practical testimonials.

Together, **we strengthen our position in strategic intelligence, analysis, writing, and publishing of White Papers**. Our team of experts is ready to help amplify your voice and **highlight your talents and innovations**. Each white paper will be available in both French and English. We are committed to producing high-quality content that highlights your expertise, vision and values.

Our experience in the press **since 1997**, the creation and organization of numerous B-to-B events, and handling sensitive missions for national and international organizations enable us to offer you highly qualified networks

and files, as well as a continuous presence on our website www.veillemag.com, to **enhance your image and communication**.

Trust our expertise to help you **stand out and achieve your goals**. Contact us today to learn more about this exclusive offer.

The White Papers will be available to download for free on the website www.veillemag.com offering to a large public the opportunity to benefit from this collective knowledge.

For more information on the White Paper collection, please visit www.veillemag.com White Papers Sections.

About Veille Magazine

Veille Magazine continuously analyzes best practices, interviews key thought leaders, and publishes testimonials and feedback from France and internationally. Founded by Jacqueline Sala, Veille Magazine is read by those responsible for operational strategy.

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About element

Convinced that it is difficult to manage tomorrow's crises with yesterday's tools, we support businesses and institutions in handling tense situations: uncertainty management, leadership and communication during crises, stress management, and conflict resolution.

Founded by Natalie Maroun, a crisis management expert, and Romain Lefebvre, a recognized mediator in conflict management, our team is supported by dedicated and experienced consultants.

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